

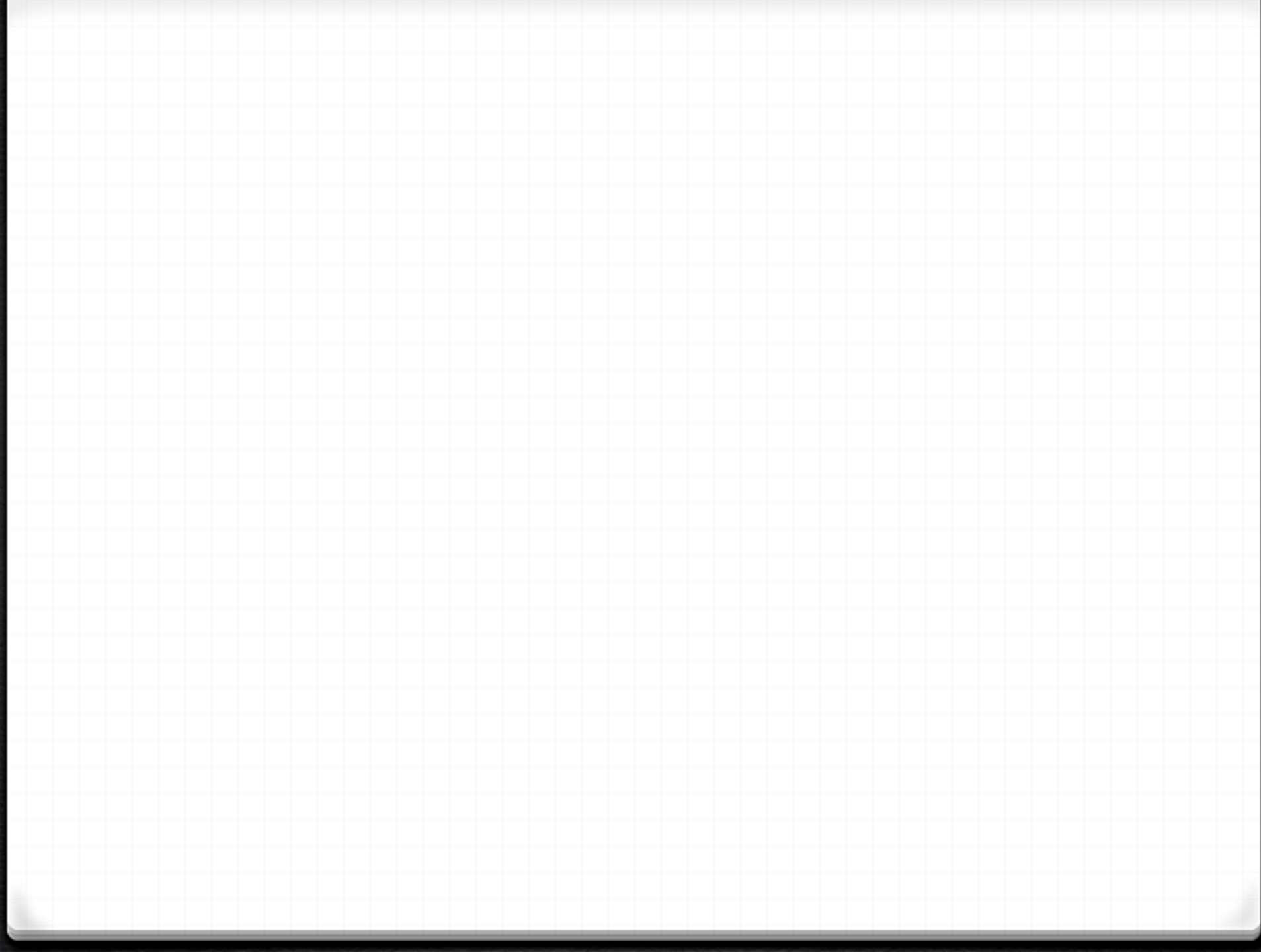
*by brad king
assistant professor
ball state university
center for media design*

telling stories on the world

a networked tale

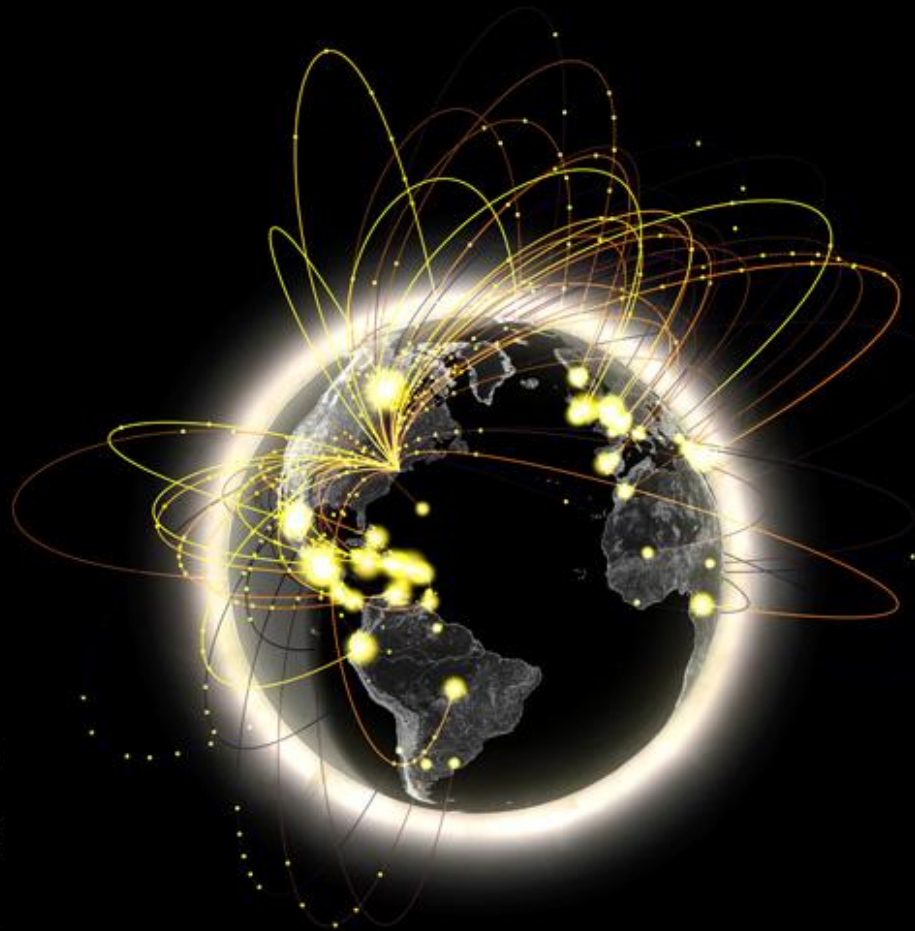
<i>

“in”





“on”



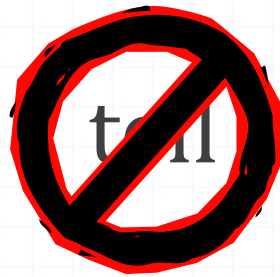
Globe Encounters

In the Information Age, the flow of Internet traffic between locations is nearly ubiquitous. Globe Encounters visualizes the volumes of Internet data flowing between New York and cities around the world over the past 24 hours. The size of the glow on a particular city location corresponds to the amount of IP traffic flowing between that place and New York City. A larger glow implies a greater IP flow.

IP traffic | total
outgoing from new york



<ii>



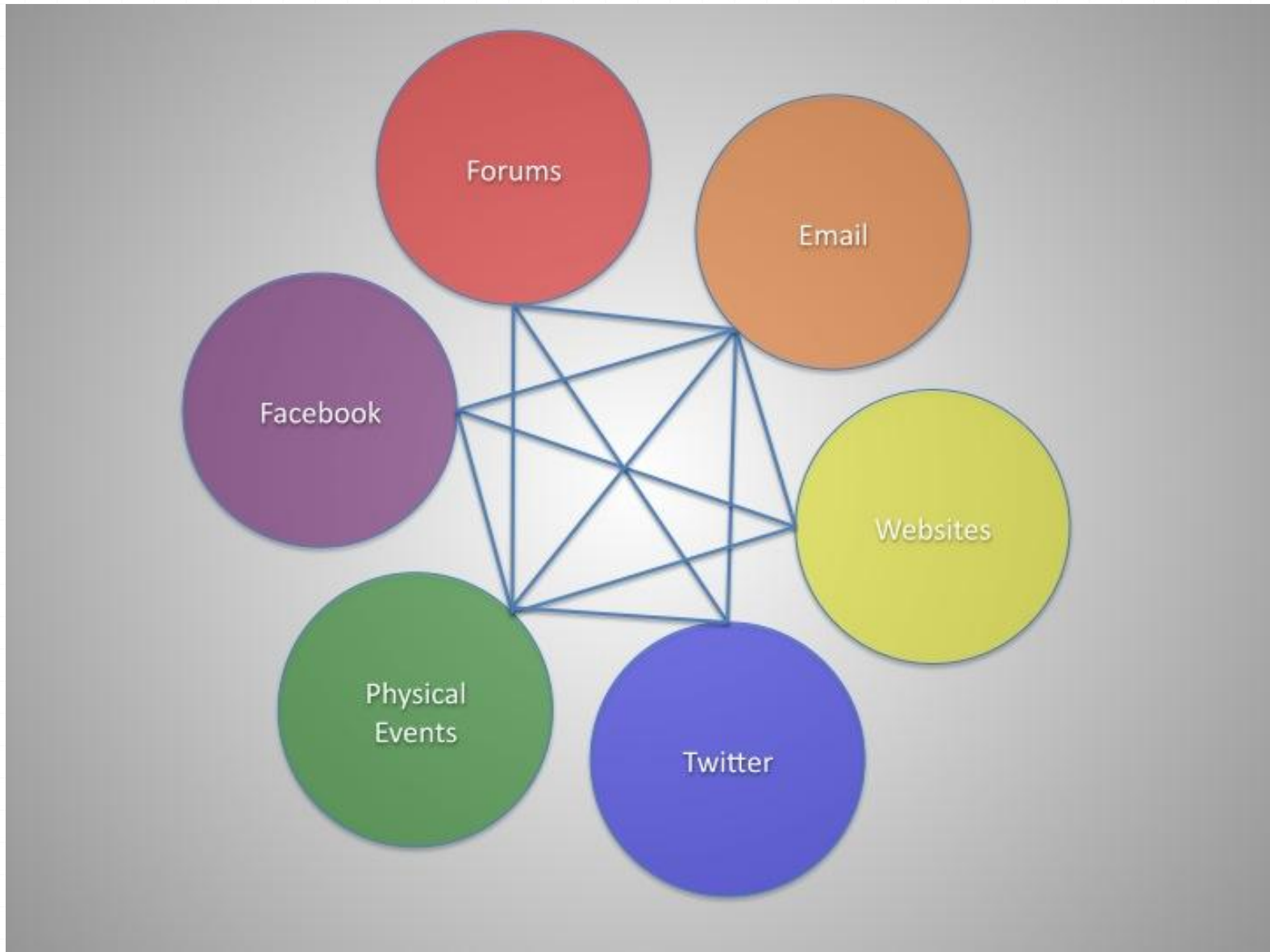
chase

pull

stories “in” +

transmedia

began as alternate reality games



STOLEN



Cathy's Book

If found call (650)266-8233

KEEP OUT

Leave a message on the chat forums at
doubletalkwireless.com



REMINDER:

This totally fictional material is extremely important to me.
If I weren't broke, I would offer a reward and everything.
But none of it happened.

LOST!

One bound notebook,
property of Cathy Vickers

Includes:

- ✦ One completely fictional personal journal by a girl deep in trouble and behind in her homework
- ✦ Said journal covered in doodles, cartoons, drawings and sketches
- ✦ Various website URLs and personal phone numbers

Look at everything in my book.

Call the phone numbers.

Check out the websites.

But you can't tell ANYBODY about it,
unless you want to end up in over
your head, like me

Cathy



DEPARTURE
TIME

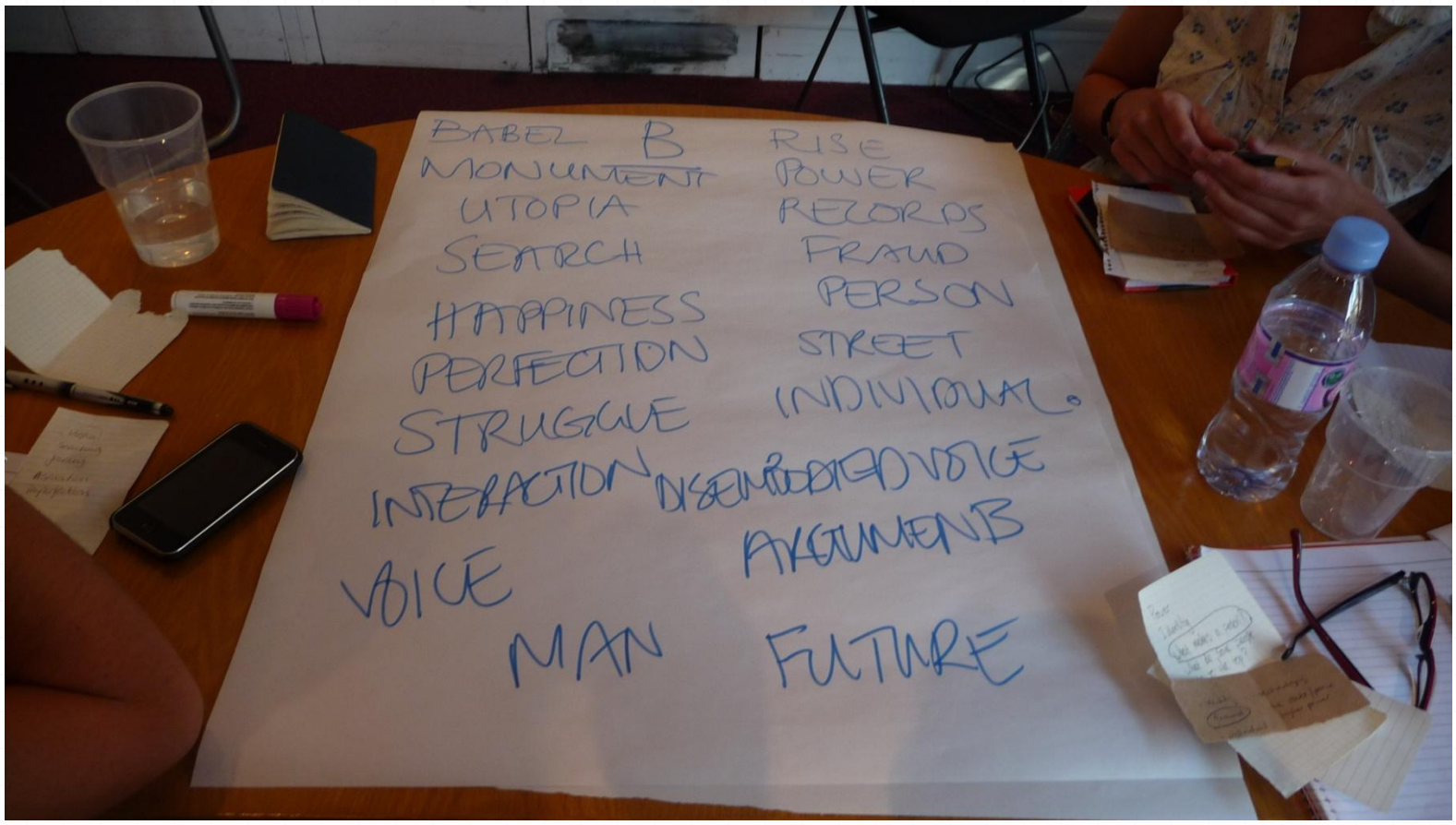
<iii>

<soho theater>



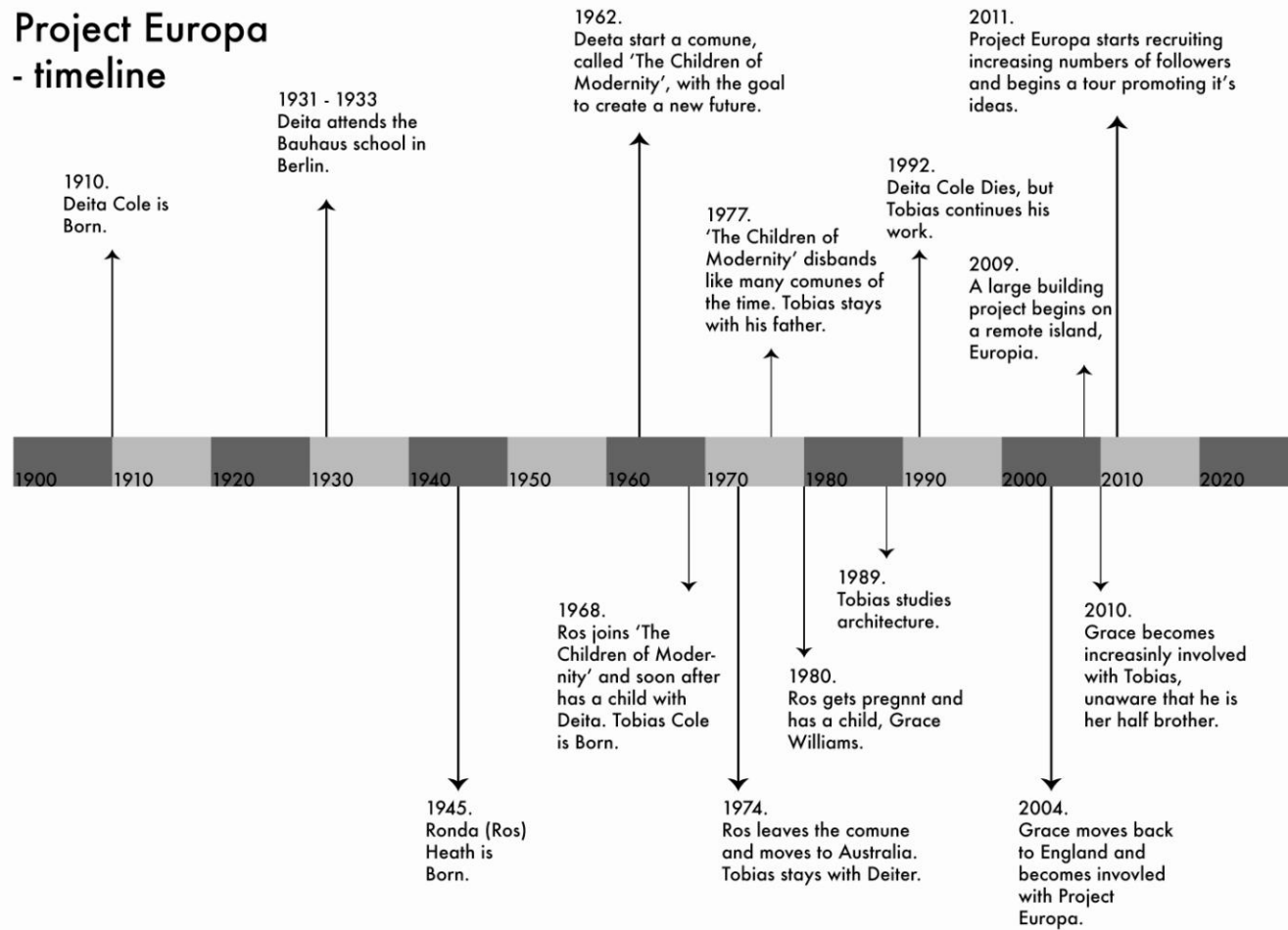
BABEL B
MONUMENT
UTOPIA
SEARCH
HAPPINESS
PERFECTION
STRUGGLE
INTERACTION
VOICE
MAN

RISE
POWER
RECORDS
FRAUD
PERSON
STREET
INDIVIDUAL
DISEMPOWERED VOICE
ARGUMENTS
FUTURE





Project Europa - timeline



final projects

soho/transmedia
overview