

Master Course Schedule

Week	Activity	Assignment	Due Date	Points
Week 1: 1/9-1/15	<p>Class Introduction</p> <p>Read:</p> <ul style="list-style-type: none"> • Syllabus • “On Life and Work” • “Deciderization 2007, a Special Report” • No One Knows What the F*** They Are Doing (and my companion piece here) <p>Watch:</p> <ul style="list-style-type: none"> • “Class Overview” video: http://youtu.be/Z1Y0fksdy9g • “Your Role in Education” video: http://youtu.be/BJkLrLpDPX0 	Fill out the WordPress Form	1/13	
Week 2: 1/16-1/22	<p>Using the Classroom Technology</p> <p>Watch:</p> <ul style="list-style-type: none"> • “Using the Classroom Technology” video: http://youtu.be/fGrWSs51hzA • “The Wiki Classroom” video: http://www.youtube.com/watch?v=4hgl6LVqNX0 • “ICOM 210: How The Wiki Works” video: http://www.youtube.com/watch?v=YY32Duz1wvM <p>Visit this site where you will post your reading responses</p> <ul style="list-style-type: none"> ▪ The Class WordPress Blog: 			

	<p>Visit + Sign Up for these sites:</p> <ul style="list-style-type: none"> • YouTube Channel • My Webcam on YouTube • Jing • Screencast • Storify • Audacity • Soundcloud <p>Visit + Request Permission to be added to this site:</p> <ul style="list-style-type: none"> • Class Wiki 			
Week 3: 1/23-1/29	<p>What is Social Media, Part 1</p> <p>Read:</p> <ul style="list-style-type: none"> • “Loneliness of a Long-Distance Thinker” • “As We May Think” • Blog Post Rubric <p>Watch:</p> <ul style="list-style-type: none"> • “What is Social Media, Part 1” video: http://youtu.be/knqXSREwTHc • “Assignment: Blog Posts” video: http://youtu.be/wmECE09B4f4 	Blog: Test Post 1	Noon on 1/27	
Week 4: 1/30-2/5	<p>What is Social Media, Part 2</p> <p>Read:</p> <ul style="list-style-type: none"> • “Machines to Think With” • “Man-Computer Symbiosis + Computer as a Communication Device” <p>Watch:</p> <ul style="list-style-type: none"> • “What is Social Media, Part 2” video: http://www.youtube.com/watch?v=CyKqflY5pow <p>Read:</p> <ul style="list-style-type: none"> • Research Paper Rubric 	<p>Paper: Research Question</p> <p>Blog: Test Post 2</p>	Noon on 2/3	Paper: 5 pts

	<ul style="list-style-type: none"> • “Genre and the Research Paper,” (OWL) • “Choosing a Topic” (OWL) • “Argument Papers” (OWL) <p>Watch:</p> <ul style="list-style-type: none"> • “Writing the Academic Thesis Paper” video: http://youtu.be/I9n43AZrJIQ <p>Read:</p> <ul style="list-style-type: none"> • Final Project Rubric <p>Watch:</p> <ul style="list-style-type: none"> • “Assign.FinalProject” video: http://youtu.be/mnotPtWJ-uk 			
Wee 5: 2/6-2/12	<p>Mediactive</p> <p>Read:</p> <ul style="list-style-type: none"> • <i>Mediactive</i>: Intro-Chapter 2 <p>Watch:</p> <ul style="list-style-type: none"> • “Mediactive.Chap2” video: http://youtu.be/GpWuCJzAmGI <p>Read:</p> <ul style="list-style-type: none"> • Group Presentation Rubric <p>Watch:</p> <ul style="list-style-type: none"> • “Assign.GroupPresentation” video: http://youtu.be/UIPelz7pCrk 	<p>Blog: (tag Post1)</p> <p>Group Presentation: (tag GP1)</p>	Noon on 2/10	Blog: 5 GP: 50
Week 6: 2/13-2/19	<p>Mediactive</p> <p>Read:</p> <ul style="list-style-type: none"> • <i>Mediactive</i>: 3-4 <p>Watch:</p> <ul style="list-style-type: none"> • “Mediactive.Chap4” video: http://youtu.be/A92ldZm1QXo <p>Read:</p> <ul style="list-style-type: none"> • “What is Primary Research” (OWL) 	<p>Blog: (tag Post2)</p> <p>Group: (tag GP2)</p> <p>Paper: Annotated Bibliography (10 sources)</p>	Noon on 2/17	Blog: 5 GP: 50

	<ul style="list-style-type: none"> • “Annotated Bibliographies” (OWL) • “Evaluating Sources: Overview” (OWL) • “Literature Reviews” (OWL) 			
Week 7: 2/20-2/26	Mediactive Read: <ul style="list-style-type: none"> • <i>Mediactive</i>: Chapter 5-6 Watch: <ul style="list-style-type: none"> • “Mediactive.Chap6” video: http://youtu.be/tKW7QBALrQQ Read: <ul style="list-style-type: none"> • 1 Sheet Rubric Watch: <ul style="list-style-type: none"> • “Assign.1sheet” video: http://youtu.be/TZCc6ANnyb0 	Blog: Post3 Group: GP3 1sheet	Noon on 2/24	Blog: 5 GP: 50 1sheet : 50
Week 8: 2/27-3/4	Mediactive <i>Read:</i> <ul style="list-style-type: none"> • <i>Mediactive</i>: Chapter 7-8 Watch: <ul style="list-style-type: none"> • “Mediactive.Chap8” video: http://youtu.be/tKW7QBALrQQ 	Blog: Post4 Group: GP4 Paper: Thesis, Abstract, Keywords, Intro, Annotated Bibliography	Noon on 3/2	Blog: 5 GP: 50
Week 9:3/5- 3/11	Spring Break			
Week 10: 3/12-3/18	Mediactive Read: <ul style="list-style-type: none"> • <i>Mediactive</i>: Chapter 9-11 Watch: <ul style="list-style-type: none"> • “Setting Up Your Blog” video: http://youtu.be/fFVlhjFskkU Visit: <ul style="list-style-type: none"> • Tutorial site: 	Blog: Post5 Group: GP5 Project: Launch Blog Live Event: Pre-Sheet	Noon on 3/16	Blog: 5 GP: 50 Live Event: 10

	<p>http://min186.pbworks.com</p> <p>Watch:</p> <ul style="list-style-type: none"> • “What is a Host, FTP, and Blog Software” video: http://www.youtube.com/watch?v=VeQIB9THi88 • “Register a Domain Name at Lamphost” video/instructions: http://min186.pbworks.com/w/page/9009473/Register%20a%20Domain%20Name%20at%20Lamphost • “Downloading the Wordpress Blog” video/instructions: http://min186.pbworks.com/w/page/9009427/Downloading%20the%20WordPress%20Blog • FTP Wordpress to Lamphost: http://min186.pbworks.com/w/page/9009435/FTP%20WordPress%20to%20Lamphost <p>Read:</p> <ul style="list-style-type: none"> • Live Event Rubric <p>Watch:</p> <ul style="list-style-type: none"> • “Assign.LiveEvent” video: http://youtu.be/s-tO54q0SqE 			
<p>Week 11: 3/19-3/25</p>	<p>Research Methods and Evaluation</p> <p>Read:</p> <ul style="list-style-type: none"> • “Social Media Analytics: Channeling the Power of the Blogosphere for Marketing Insight” • “Likert Usability <p>Watch:</p>	<p>Paper: Final Due</p> <p>Project: Google Evaluation Form</p>	<p>Noon on 3/23</p>	<p>Paper: 200</p>

	<ul style="list-style-type: none"> • “Finding Knowledge, Evaluation, and Usability” video: http://youtu.be/kEMQCvEg0-Q • “Google Forms + the Evaluation Process” video: http://youtu.be/tINIYIRP4Tc 			
Week 12: 3/26-4/1	<p>Community + Building, Part 1</p> <p>Read:</p> <ul style="list-style-type: none"> • “Social Technographics” • “Players Who Suit MUDs” • “8 Things to Avoid When Building a Community” <p>Watch:</p> <ul style="list-style-type: none"> • “The Kinds of People on the Web, and How to Find Them” video: http://youtu.be/tpd8KiwzOak <p>Read:</p> <ul style="list-style-type: none"> • Benchmark Rubric <p>Watch:</p> <ul style="list-style-type: none"> • “Assign.Benchmarks” video: http://youtu.be/HRIHu07O9tY 	Project: Benchmark1	Noon on 3/28	Bench mark: 50
Week 13: 4/2-4/8	<p>Site Work Week #1</p> <p>Read:</p> <ul style="list-style-type: none"> • Critique Rubric <p>Watch:</p> <ul style="list-style-type: none"> • “Assign.Critiques” video: http://youtu.be/cMzvX9mrGZ0 	Critiques	Noon on 4/6	Critique : 50
Week 14: 4/9-4/15	<p>Community + Building, Part 2</p> <p>Read:</p> <ul style="list-style-type: none"> • “The Strength of Weak Ties” • “Small Change” 	Project: Evaluation Data Due	Noon on 4/13	

	Watch: <ul style="list-style-type: none"> • “Why Your Friends Can’t Help You Build Your Community”: video: http://youtu.be/t9RJYkh4H5A 			
Week 15: 4/16-4/22	Site Work Week #2	Project: Benchmark2	Noon on 4/20	Bench mark: 50
Week 16: 4/23-4/29	Paper Completion Watch: <ul style="list-style-type: none"> • “What We Leraned” video: http://youtu.be/Uk5_t3us4U4 	Project: Final Paper	Noon on 4/27	Paper: 50
Week 17: 4/30-5/6	Project + Screencast Completion	Project: Final Project + Screencast	Noon on 5/1	Project: 100