

ICOM 210 Assignments

1 Sheet

What You'll Do

Overview

Students will develop a basic project overview for their final social media project.

In no less than 1 written page plus sketch prototypes, students will describe their site and explore basic functionalities and ideas.

Objectives

- Understand the basic interaction design principles through constructivist exercises as demonstrated through basic user requirement development
- Understand basic prototype design principles through constructivist exercises as demonstrated through basic low fidelity prototype development
- Understand basic project management planning through constructivist exercises as demonstrated through scope development

Requirements

Should Include	Should Not Include
Project Description	In one paragraph, describe the site's mission. The description should include the idea of community and user-interaction.
User Functions	In a bulleted list, describe core user functions. (e.g. Users will upload photos to Flickr, tag them "mysite," enabling me to search for that tag and pull photos for www.mysite.com)
Emotional Impact	Community sites should elicit some type of emotion. Students will explain, in a bulleted list, the 2-4 emotional values embedded with the site. (e.g. The sharing capability of Post Secret is meant to elicit a sense that we are not alone.)
Similar Sites	Find 10 similar sites, and create a matrix of how they are the same. (See the Grading Rubric below for an example of a tabled matrix.)
Sketches	Sketch at least three pages (e.g. Main Page, About Page, Terms of Service Page), with consideration to headers, sidebars, footers

What You'll Turn In

- A professional document, with:
 - A cover page (name, title, assignment)
 - Clearly delineated sections (e.g. subheads)