

ICOM 210 Assignments

Benchmarks

What You'll Do

Overview

Students will be required to create **5-minute screencasts** that demonstrate their websites development.

These screencasts will be accompanied by summary sheet with hyperlinks to all content created as well as a comprehensive bullet-pointed description of each section of the site that's been updated.

Objectives:

- Demonstrate the ability to clearly communicate progress and changes within an interaction design process as demonstrated by the screencast.
- Demonstrate the ability to critique work as a way to improve performance as part of the Lifecycle Design project management process as demonstrated by screencast comments.

Executive Summary

Deliverables	Should Not Include
Screencast	Record a brief overview of the websites, with particular emphasis on large, holistic changes, evaluation methodologies, and analytics.
	Upload screencasts to http://www.screencasts.com and provide a link on the class blog (http://icom210.wordpress.com).
	Tagged: lastname, screencast#
Discussion	Students are required to watch and comment upon at least 2 other screencasts, making substantive criticism on the http://icom210.wordpress.com site

Video Presentation

- You'll need Screen Capture software such as Jing
- Jing exports directly to <http://www.screencast.com>
- You will not need Jing Professional since Jing Basic records 5-minute videos