

# ICOM 210 Assignments

Critiques

# What You'll Do

## **Overview**

The student will provide written feedback of no less than 1 page (not including Works Cited section) detailing specific elements of the reviewee's website that can be improved.

The reviewer's goal is to provide constructive, pointed feedback, and solutions to existing problems.

## **Objectives:**

- Examine and evaluate a social media site and offer a constructive critique as demonstrated by an analytical breakdown of component parts
- Apply theoretical constructs about audience, social media, and technology as demonstrated by practical critique suggestions

# What You'll Do

Deliverables	
Introduction	An overview of the experience, with emphasis on what isn't working and practical solutions to fix.
Technology Suggestions	Try out whatever functions (add RSS, comments, submit, ect) and point out problems; recommend Plug-ins
Site Analysis	Go through each page on the site, providing suggestions for what might be improved. Find other sites on the Web that have similar themes and compare/contrast those with the Reviewee's
Content Suggestions	Maps, images, video, text. What would you do or what would you suggest? Make 1-2 pieces of content for the site, submit it to the site owner, and include a note here that describes the difficulty you had creating/submitting.
Community Suggestions	5 websites that are related to this topic; 5 people on Twitter who should be followed; Communities that already exist