

ICOM 210 Assignments

Final Project

What You'll Do

Overview

Students will deliver a 2-part final project that demonstrates a basic understanding of both basic theory and application.

Students will deliver an [8-12 minute video presentation](#) overview of their website and a formal presentation deconstructing the evaluation and analytics of the site.

Students will also turn in a **final post-mortem paper**, which deconstructs their creation process.

Objectives

- Develop a cohesive strategy for building a social media website and community using existing frameworks for application as demonstrated by the final project
- Analyze the project management process for creating an interactive website as demonstrated by the post-mortem report

Lyre Connection

Connect with Alpha Chi Omega sisters to share photos and stories

[About](#) [Contact](#) [Lyre Lady](#) [Photo Gallery](#) [Sisterhood Map](#) [Terms of Service](#)



AXO Chapters



Busting After Graduation
Submitted by Lyre Lady Gamma Mu alums participated in the 39th Annual...

Cross Chapters



UFI Graduates
Submitted by Lyre Lady Sisters from Ball State University and Quinnipiac University...

Lyre Lady Submissions

AXO Symbols

- Categories**
- AXO Chapters
 - Alpha
 - Beta Eta
 - Delta Zeta
 - Epsilon Omicron
 - Gamma Iota
 - Gamma Mu
 - Iota Phi
 - AXO Symbols
 - Cross Chapters
 - Lyre Lady Submissions
 - Supporters of AXO

- Tags**
- Alum
 - Brother of Hermes
 - Coat of Arms
 - Football
 - Leadership
 - Lyre
 - Philanthropy
 - Recruitment



Lyre Connection

Connect with Alpha Chi Omega sisters to share photos and stories

[About](#) [Contact](#) [Lyre Lady](#) [Photo Gallery](#) [Sisterhood Map](#) [Terms of Service](#)

About

Lyre Connection is a place where Alpha Chi Omega sisters can share photographs and stories of the sisterhood. Browse the site and look at sisters' entries from across the world as they travel abroad and participate in events at their university. Only sisters, alum, Lyremen or Brother of Hermes are welcome to submit entries to the site, but anyone is free to comment on the posts or in the forum. There are a couple different ways to provide submissions to Lyre Connection:

1. Please e-mail the following information to megangish@lyreconnection.com

- Attachment of sisterhood picture
- University and chapter name
- Event the picture was taken at
- If travel, location the picture was taken
- Description, short story about the event
- List sisters pictured

2. Post the sisterhood picture and accompanying description (same as e-mail submission) to the [Lyre Connection Flickr Group](#)



Like 1 person liked this.

DISQUS

[Login](#)

[Add New Comment](#)

Categories

AXQ Chapters

Alpha

Beta Eta

Delta Zeta

Epsilon Omicron

Gamma Iota

Gamma Mu

Iota Phi

AXQ Symbols

Cross Chapters

Lyre Lady Submissions

Supporters of AXQ

Tags

Alum Brother of Hermes Coat of Arms

Football Leadership Lyre

Philanthropy Recruitment



Lyre Connection

Connect with Alpha Chi Omega sisters to share photos and stories

[About](#) [Contact](#) [Lyre Lady](#) [Photo Gallery](#) [Sisterhood Map](#) [Terms of Service](#)

Lyre Lady

My name is Megan Gish and I am senior advertising student at Ball State University in Muncie, Indiana. More importantly, I am a member of Alpha Chi Omega, Gamma Mu chapter. I was initiated on November 15, 2008 and I carry the bond of Alpha Chi Omega close to my heart as my sisters are my family. I am an only child, but with my chapter and AXΩ as a national organization, I am never want of someone to call my sister.

This website is the pairing of two things I love: Alpha Chi Omega and social media. Through Lyre Connection you can connect with Alpha Chi Omega sisters to share photos and stories of the sisterhood. As an administrator, I will work to connect sisters by their chapter, university, and a common interest. I will be creating a Google map to show where submissions were posted from and where sisters have traveled.

Please enjoy the site and provide feedback. LITB

Connect with me on [Facebook](#), [Twitter](#), and [Google+](#)



Like 1 person liked this.

DISQUS

Categories

- AXΩ Chapters
- Alpha
- Beta Eta
- Delta Zeta
- Epsilon Omicron
- Gamma Iota
- Gamma Mu
- Iota Phi
- AXΩ Symbols
- Cross Chapters
- Lyre Lady Submissions
- Supporters of AXΩ

Tags

- Alum
- Brother of Hermes
- Coat of Arms
- Football
- Leadership
- Lyre
- Philanthropy
- Recruitment





Lyre Connection's photostream

Sets Galleries Tags People Map Archives Favorites Profile Add Lyre... as a contact

Slideshow Share



Busting After Graduation

Gamma Mu alums participated in the 39th Annual Watermelon Bust at Ball State University. The event...

All rights reserved
Uploaded on Nov 29, 2011 | Map
0 comments



tri-star bowls at Lehman Brothers in PA, June 2011

All rights reserved
Uploaded on Nov 29, 2011
0 comments



Musical Instrument

Jennifer found these classic lyres at a music store in Alpharetta, GA in October 2011. Another great...

All rights reserved
Uploaded on Nov 29, 2011 | Map
0 comments



A Lyre Above You

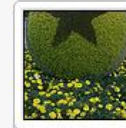
Don't forget to look up! Jennifer spotted this lyre in the ceiling at Flager College in St. Augustine, FL.

All rights reserved
Uploaded on Nov 29, 2011 | Map



Supporters of AXΩ

1 photo



AXΩ Symbols

6 photos
2 views



Gamma Iota

2 photos
2 views



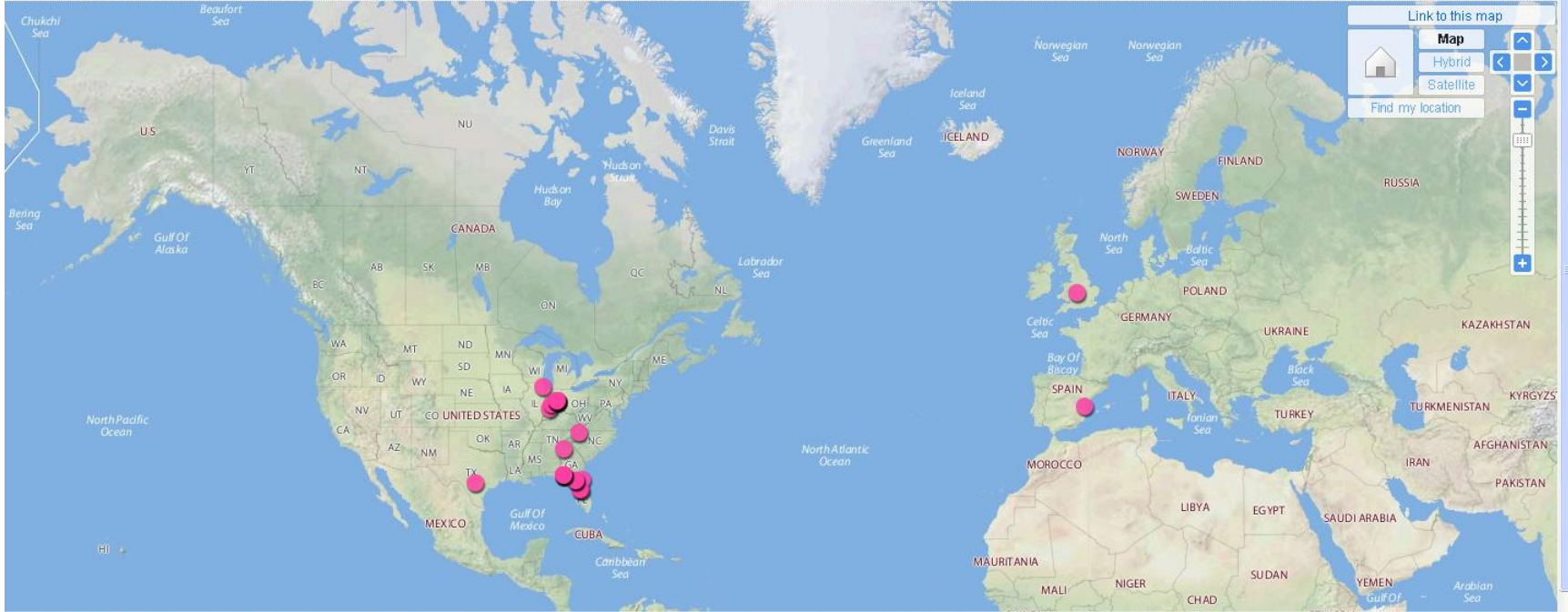
Cross Chapters

3 photos
2 views



Beta Eta

4 photos
3 views



Link to this map

Map

Hybrid

Satellite

Find my location



Lyre Connection's items (26).
Sort by: Interesting • Recent

Search the map

Site

- WordPress software (www.wordpress.org)
- Lamphost hosting (www.lamphost.net)
- FTP software (<http://filezilla-project.org/>)

2 Components

- **Video Presentation:** this demonstrates what you have build, how you built it, and what comes next for the site.
 - **Paper:** this is an analysis of what you built, the metrics, your process, and what you would do differently in the future
- * Your grade comes at the end, but there are benchmarks along the way you must hit in order to receive feedback

Video Presentation

Should Include	Should Not Include
About the Site	A 3-5 minute section that showcases the site: Description of the project; Major functions of the site (but not a walk-through of every button); Community interaction
About the Process	A 3-5 minute section that deconstructs the process: Evaluation of what you learned from critiques, usability and how the site changed; Analytics and what you learned about your community
Moving Forward	A 2-3 minute section that uses theory to prescribe what fixes or changes are needed on the site

Technical Notes

- You'll need Screen Capture software such as Jing
- You will feel better if you have:
 - iMovie
 - The Professional Jing (\$14.95) or screen capture software that exports at MP4 video

- If you don't have iMovie or Jing Pro, you can turn in 2-3 screencast videos (Jing only records 5 minutes)
- Your video presentation should contain 3 distinct markers: About the Site, About the Process, Moving Forward

Paper

Overview	Components
<p>This post-mortem paper examines the process and production of the site, using theory and outside research to understand what happened.</p> <p>Within each section, there should be either bulleted or table graphs to illustrate what worked and what didn't (along with a solution for how to better approach the ill-fated problems).</p>	<ul style="list-style-type: none">•Introduction (from the 1-sheet)•Major Function: this should include what the site does (e.g. plug-ins) and what the users do (e.g. upload pictures)•Community: analysis of what type of community was built•Evaluation: summary of critiques and usability survey•Analytics: Google Analytics information•Appendices: Evaluations, Critiques