

ICOM 210 Assignments

Group Presentations

What You'll Do

Overview

Students will be assigned to small groups, which will be responsible for delivering **8-10 minute reading presentations** about Dan Gillmor's book, *Mediactive*.

Those presentations must include at **minimum 15 outside sources (5 peer reviewed)**, and the video must have an **executive summary** attached in the description section.

Students will be required to **use the class Wiki** to gather data, share information, construct their presentation and supporting material, and organize their work.

To Turn In:

Your executive summary should be linked (e.g. Google Doc, Scribd) in the description of the YouTube Presentation video.

The video presentation should be posted to the class blog: <http://icom210.wordpress.com> with the **tag:** GP1, GP2, ect and the **subject line:** Group 1 Presentation.

3 Assignment Components

- Wiki Group Work
- Executive Summary
- Video Presentation

- Before you get started, review the [Argumentative Research Paper](#) section on OWL

Wiki Group Work

Steps	Instructions
Sign Up for the Wiki	When you first go to the site, Request Access so that I can add you; also: make sure you watch the instructional video on how to use the wiki
Set Up Your Group Page	I encourage you to look at previous class group pages to see how they organized their work; pay attention to the last assignments
Show Your Work	You will be graded on your use of social technologies; work as a group

Executive Summary

Should Include	Should Not Include
Should include your Thesis Statement	Should not include sentences that are not definitive or that present either side as being potentially correct
Should contain a brief paragraph abstract that explains the specific points you are making	Should not include generalities that cannot be tied to any specific research
Should include a 1-2 paragraph Literature Review summary	Should not include short hand or phrases that make no sense out of context
Should include a bulleted Major Arguments section	
Should be professional, clear, and concise	

Video Presentation

- You'll need Screen Capture software such as Jing
- You will feel better if you have:
 - iMovie
 - The Professional Jing (\$14.95) or screen capture software that exports at MP4 video

What's in the Presentation

8-10 minute video	Description
Title Slide	Group, Member Names, Presentation #
Thesis	You should have a 1-sentence thesis that makes tells us what your argument is. (See: Argumentative Research Paper)
Literature Review	In this section, you discuss the major research in the thesis area and operationalize what terms mean (e.g. “citizen journalism” has many definitions: what are they, and what are you using).
Major Arguments	In this most expansive section, you focus on the 3-4 major arguments you make, explain the support you have for those points from research (different from Literature Review research), and convince people why your argument has the most merit. You should find the most credible sources.
Works Cited	Final slides with Works Cited

Notes

- If you don't have iMovie or Jing Pro, you can turn in 2 screencast videos (Jing only records 5 minutes)
- Your video presentation should contain 4 distinct markers: Thesis, Lit Review, Major Arguments, Works Cited