

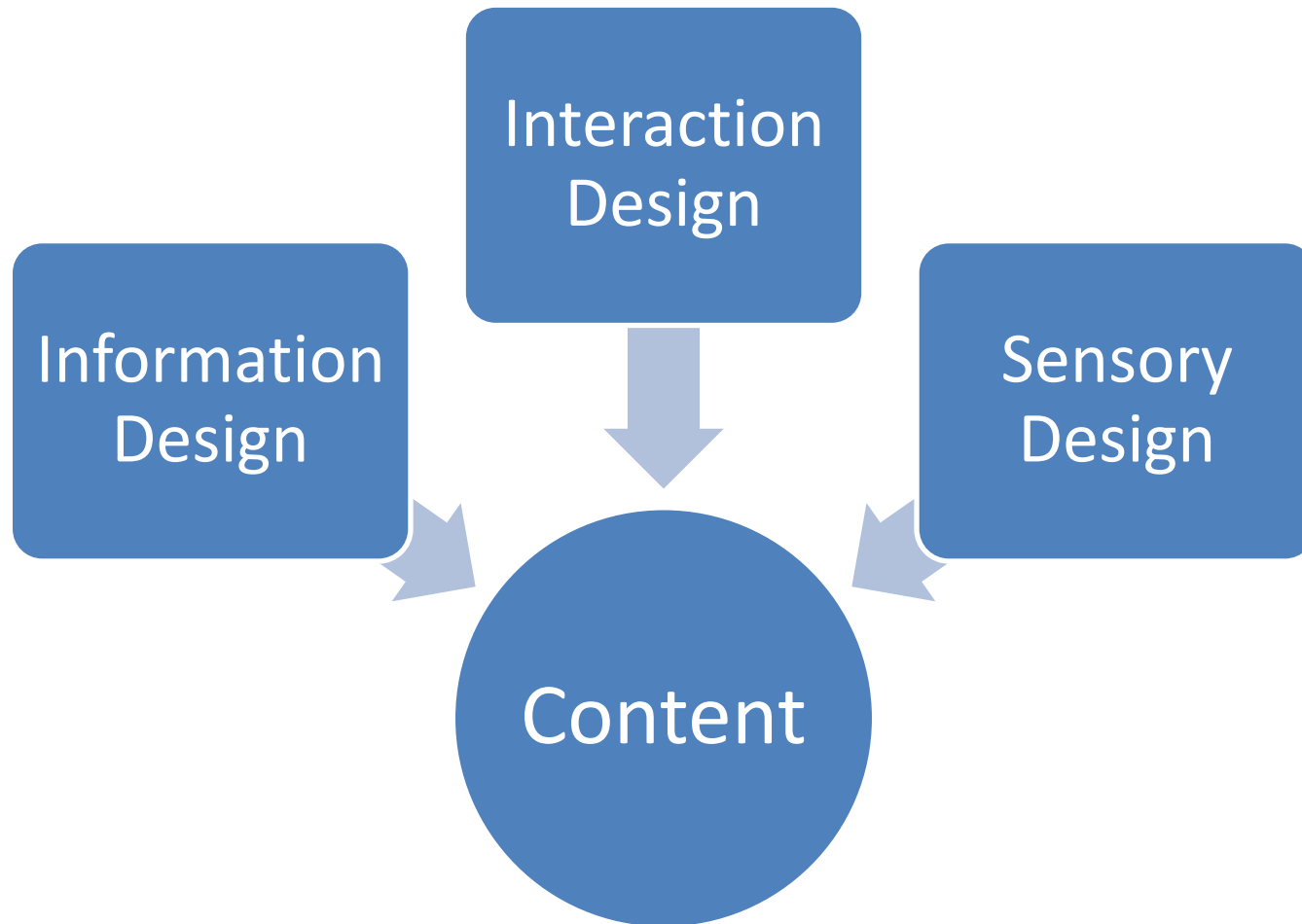
Interaction Design Overview

A Framework

Overview

- Process:
 - This class will help you formalize the design process you've been working on throughout the Digital Media Minor.
 - To do that, you will need to understand *exactly* how you create

Framework for Development



Information Design

- Meaning from data

Interaction Design

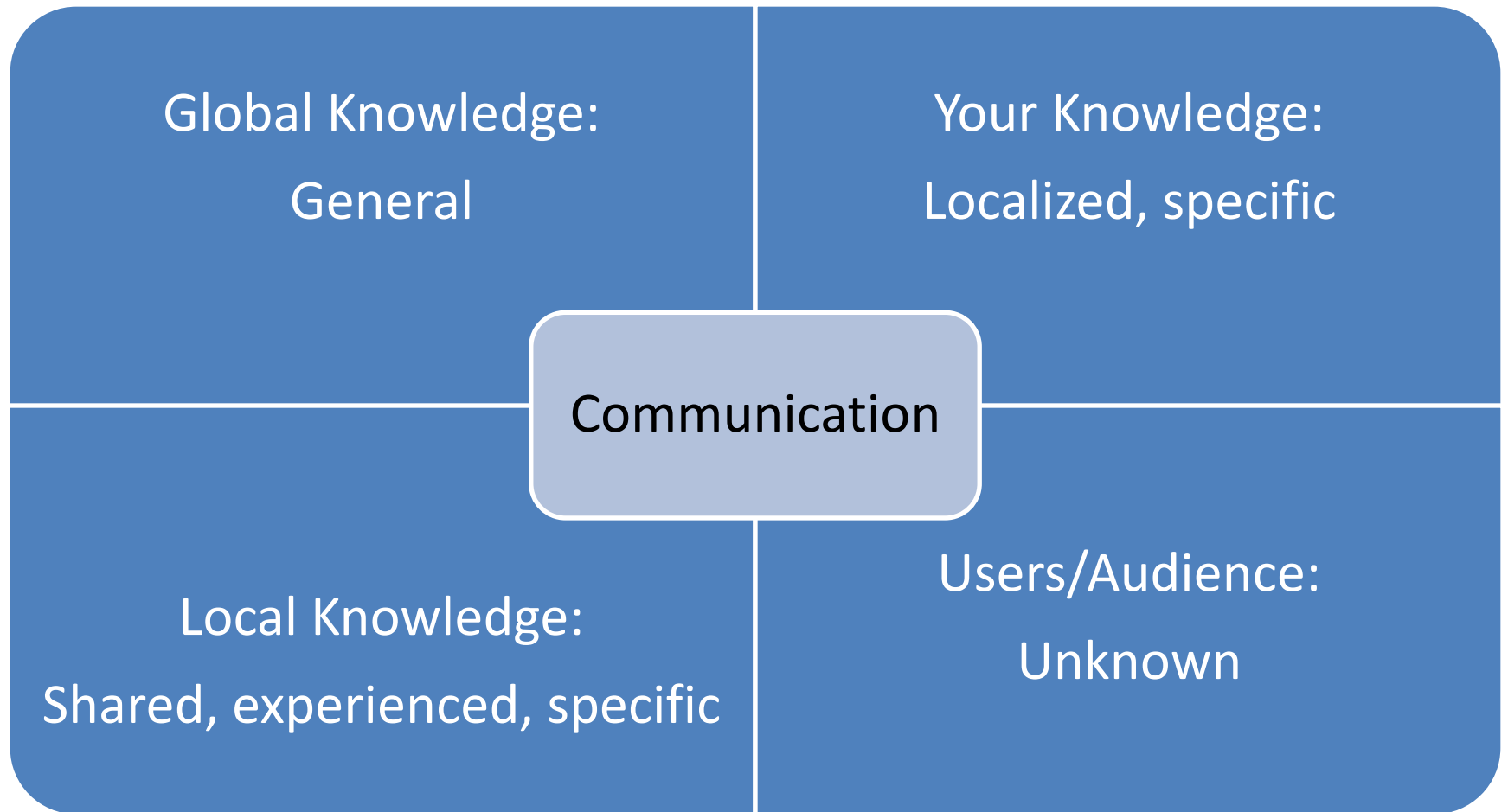
- Storytelling through interactive medium

Sensory Design

- Communication through all senses

Information Design

Framework for Communication



Frameworks for Organizing Data

Alphabet

Locations

Time

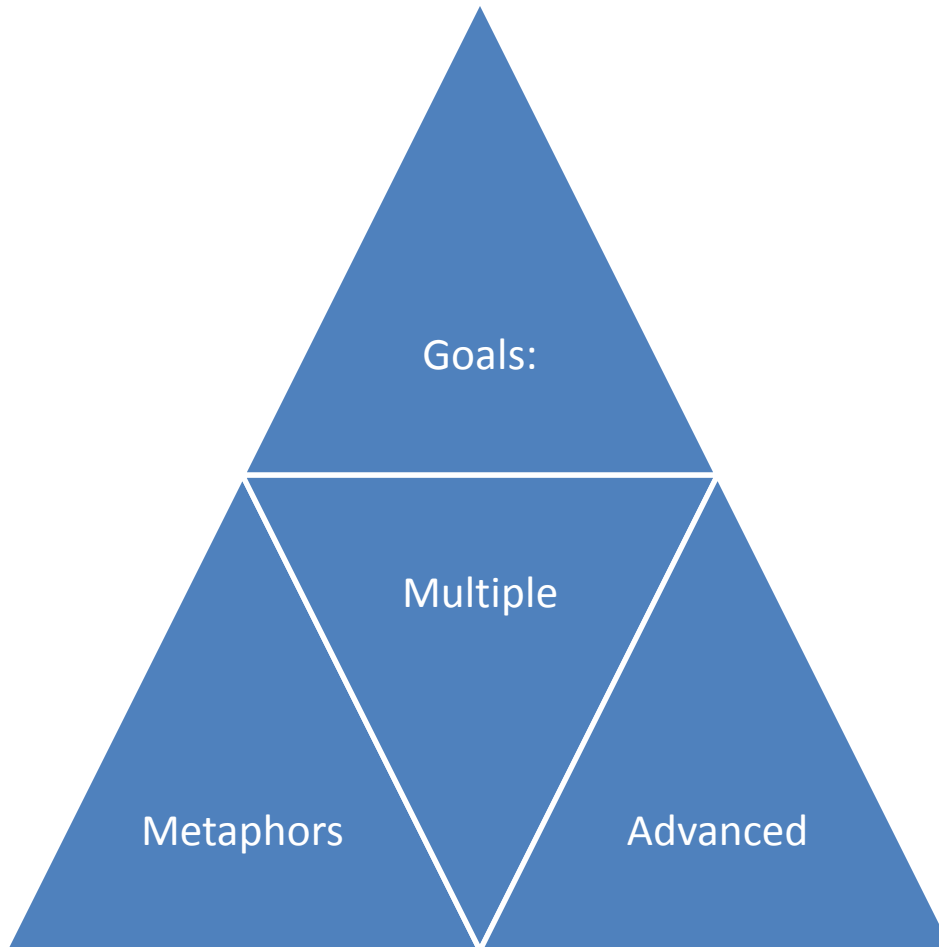
Continuums

Numbers

Categories

Randomness

Design Decisions about Data



Interaction Design

Framework for Interactions

Interactivity Continuum

Feedback

Control

Creativity

Productivity

Communication

Adaptivity

- **Control + Feedback**
 - How much audience control
- **Productivity + Creativity**
 - How much interactive process happens between designer and audience
- **Adaptive**
 - How much is pre-programmed to change the experience
- **Communication**
 - How much communication is allowed between audience and/or designers

Sensory Design

- How do you create the most meaningful interaction and story, communicating your ideas effectively?
- What are the tools to use to reach your goal?

Planning Involves Frameworks

