

JOURN 380: Long-Form Digital Journalism

Assignment: Prototype Weeks

Point Total: 50

Overview:

The storytelling process requires you to offer and receive feedback on a regular basis, which means you must lay bare your drafts. If you don't, you will deliver a sub-part story because authors oftentimes lose track of the simple details to which readers attach themselves. Authors must learn to collaborate with each other, help in the creation process, and learn from each other.

Objectives:

- Demonstrate their cinematic story and evaluate its relative strengths and weaknesses through formal presentations of the work
- Demonstrate their website and appraise its relative strengths and weaknesses through formal presentations of the work
- Generate critical, evaluative feedback for classmates' work as demonstrated by through in-class discussion

Requirements:

- Formal presentation (no more than 10 minutes):
 - A 3-5 minute demonstrating the basic functions and aesthetics of the website
 - Discuss your framework for building the site
 - Your approach to content
 - Your outcome-prototype-evaluate
 - A 4-5 minute prototype demonstration of the media creation and story development processes
 - This demonstration should focus on an outcome-prototype-evaluate-final model
 - E.g. "I wanted to create this aesthetic so I decided to use that piece of media. I fit that in here, and liked/did not like because..."

Advice:

If you give a presentation, and it sounds like this -- "I decided to do this piece of media, and I recorded it, and put it in the story. I think it looks pretty good." – you have demonstrated neither critical thought nor evaluative judgment.

Grading:

	A	B	C	D	F
Screencast					
Prototype Demonstration					
Total					