

JOURN 380: Long-Form Digital Journalism

Assignment: Student Critique

Point Total: 100

Overview:

The best writers read, and so to will the best long-form digital storytellers read. Students will be required to will write a critical, evaluative review of another student's project, focusing on the elements of the story pitch. The evaluation should focus on the intent of the author and the execution of the project.

Objectives:

- Evaluate the long-form, digital story structure of another student, offering constructive critique and design alternatives to problems.
- Evaluate the companion story website, offering constructive critique on the development of the site (with particular attention paid to the framework the author uses and the execution of that framework).

Requirements:

At least 24 hours before their meeting, students submit to their reviewer:

- The original story pitch;
- The story in readable form (e.g. prototypes with readable type font); and
- A link to the website

The reviewer will write a review no less than 2 pages that evaluated the story, the media components, and the companion website. Upon completion, the student reviewer will sent one copy to the reviewee (who should include this evaluation in their final project packet) and one copy to the instructor, with the name of the reviewer and the reviewee clearly marked.

Grading:

	A	B	C	D	F
Story Analysis (10)					
Constructive Eval (10)					
Construction Solutions (10)					
Web Analysis (25)					
Constructive Evaluati (10)					
Construction Solutions (10)					
Professional (10)					
Total					