

News 397: Transmedia Indiana

Assignment: Benchmarks (3)

Points Per Assignment: 50

Total Points: 150

Overview: Students will create 5-minute screencast videos demonstrating the work they have completed the week before. These will be submitted no later than 24 hours before the class in which they are due. Each group is required to watch all of the videos, and prepare for a discussion on the due date.

Components:

- Screencast: Using screen capture software such as Jing, students will create a brief overview of the latest versions of their work, and place that within the context of the production calendar. These will be placed in Dropbox > Transmedia Indiana > Benchmarks. If there are associated files or links that need to be distributed please place those in the Dropbox as well (Links can be placed on a document).
- Discussion: Students will have 24 hours to watch each screencast and review documents, and prepare for an in-class discussion. This should be used to offer critiques, check timelines, figure out what is needed, and generally keep this on track. These require no formal presentation; however, it's important to stay engaged with the timelines and process. Groups that fail to deliver their materials 24 hours before the next class period will receive a ZERO for Discussion.

Grading:

	A	B	C	D	F
Screencast					
Discussion					
Professionalism					
Total					

*This is not a production class, so we don't expect perfect quality; however, you should create screencasts deliver information in a clear, concise manner. In other words: don't wing it. We can tell, and that will cause a mark down on your grade.