

News 397: Transmedia Indiana

Assignment: Production Journal (12)

Points Per Assignment: 25

Total Points: 300

Overview: Each week, students will write a 1-2 page reflection journal, which focuses on the perception of the work/reading, the conception of information as they worked/read, and the execution of creation/understanding when they applied the information they received.

Components:

- Perception: Before you begin your work, it's important you take some time to reflect upon what you *think* you're embarking upon. Creativity and knowledge are influenced by the ways we frame information. This part of your journal should discuss your expectations.
- Conception: As you begin your work, you start to transform the information you're experiencing by combining it with previous experiences. This part of the journal might discuss how your Perception expectations changed (or how they hindered/helped your knowledge acquisition), the specific experiences you tied together with the information, and/or the process you went through to reach understanding. (You may also address how you became more confused, if that is the case.)
- Execution: This process is meant to help you gain knowledge and then *make* a product (e.g. a website, a thought). This part of the journal should examine the production of that final product, up to and including the final production creation.

Grading:

	A	B	C	D	F
Writing					
Perception					
Conception					
Execution					
Professionalism					
Total					

*This paper should citations when referencing outside materials, images/videos/links when necessary to illustrate your point, and any external resources necessary. These do not count towards your page requirement.