

ICOMM 375: Digital Storytelling

Project: Intra-Group Critiques

Points: 25

Overview: Student groups will work individually with one other group, going through the pre-report, the assets created and the development process. This should be a detailed walk-through given to a new group, taking nothing for granted. Along the way, the critiquing group should be taking specific notes.

Components: This assignment will consist of a 2-3 page written critique of the assigned group's progress. This will consist of:

- **Overview:** a 2-3 paragraph synopsis of positive and negative aspects of the project to date. Be specific. Be harsh. Critiques should not be hugs.
- **Asset Analysis:** an in-depth analysis of each asset created (audio, video, text, pictures, ect). This should likely be broken down on an individual asset basis. It should include suggestions for fixing problems as well as a description of components that work.
- **Asset Suggestion:** This should be a summary of the suggestions and edits from a big picture standpoint, helping the group frame how it should fix the project.

Grading: Student groups that complete the minimum requirements for the paper will receive a "C", which is average work. To receive higher marks:

- Student groups should deliver the information in a professional and clear manner.
- Students can use outside readings, discussions or other materials to enhance their projects

| | A | B | C | D | F |
|-------------------|---|---|---|---|---|
| Overview (5) | | | | | |
| Analysis (15) | | | | | |
| Suggestion (5) | | | | | |
| Total | | | | | |