

## **ICOMM 375: Digital Storytelling**

Project: Final Project

Points: 300

**Overview:** Student groups will complete a multimedia, digital non-fiction story that includes at minimum audio, video, text, images. The narrative should include a digital presentation of some kind (CD-R or web-based). The Final Project will also include a formal presentation and a post-mortem paper.

### **Components: This assignment will have 3 components.**

- Digital project: A digital presentation of the project. This can take on any form: interactive or presentation, but it should include:
  - Multiple pieces of original audio
  - Multiple original videos
  - Multiple original images
  - Researched written text
  - A coherent story
- Formal presentation: The group will deliver a 10-15 minute final presentation that showcases the entirety of the project. Hard copies of the presentation should be attached as an appendix to the Post-mortem paper. The presentation should:
  - Introduce the project
  - Introduce the outcomes
  - Introduce the team members and their role
  - Explain each section of the story in relation to the outcome
  - Discuss elements that worked and why they worked
  - Discuss elements that didn't work and what would be done differently
- Post-mortem paper: The group will deliver a Post Report, which includes the post mortem. The paper will include:
  - Title
  - Executive Overview
  - Description (1-2 paragraphs)
  - Outcome Description
  - Asset description
  - Final Storyboards
  - Timeline
  - Analysis of the outcome
  - Post-mortem analysis

**Grading:** Student groups that complete the minimum requirements for the paper will receive a "C", which is average work. To receive higher marks:

- Students groups should have fully functioning digital stories

- All written text should be grammatically correct
- Research should be thorough
- Project, presentation and paper should be delivered in a professional manner
- Students should be thorough in their analysis of their work

	A	B	C	D	F
Project (100)					
Presentation (100)					
Paper (100)					
<b>Total</b>					