

JOU 326: Media Ethics

Assignment: Final Paper

Point Total: 100

Overview: Students will write a 6-8 page paper explaining their ethical stance on the 10 components discussed in the chapter. The student will examine their reaction papers, small group discussions, discussions and outside reading to explain where they stand -- in a general sense -- along the broad ethical lines.

Components: This paper will include a brief introduction giving an overview of the student learning this semester (e.g. changes in thought, clarifications in thought), 10 subhead sections for each of the Cases from class (e.g. "Truth and Honest in Media Communications", "The Media and Privacy: A Delicate Balance").

The writing should be annotated with reference to specific case studies discussed, presentations referenced, your own reaction papers and any outside materials. The paper should be clear, concise and grammatically well written. It should be delivered in a professional manner as well.

Grading: Students who complete the minimum requirements for the paper will receive a "C", which is average work. A dog-eared paper with coffee-stained paper and poor grammar will not, in most cases, qualify as meeting the minimum standards of professionalism. To receive higher marks:

- The introduction should explore you own interaction with the ethical situations this semester (e.g. tell me what you have learned)
- The sections should be specific to cases and ideas that shaped your larger thinking on matters of ethics in that area
- The paper should be in publishing form
- The paper should follow all the guidelines of the class and be presented to me as if it were you resume and you were applying for a job.

	A	B	C	D	F
Ethical Sections (50, 5 points each)					
Arguments/ Writing (25)					
Overall (25)					
Total					