

JOU 326: Media Ethics

Assignment: Formal Presentation

Point Total: 50

Overview: Students will deliver an 8-10 minute presentation based upon their case study, demonstrating a knowledge of the ethical reasoning processes used throughout the class.

Components: The presentation (and the one-page, annotated summary) will cover:

1. Scenario
2. Dilemma with meta-ethics
3. Normative ethics
4. Moral Duties
5. Decision
6. The Effects on Society

Grading: Students who complete the minimum requirements for the presentation will receive a "C", which is average work. To receive higher marks:

- Deliver the presentation in a clear, concise manner.
- Act and speak professionally
- Present all sides of the issue, fairly and accurately

	A	B	C	D	F
Written Summary (10)					
Presentation (20)					
Overall (20)					
Total					