

## JOU 326: Media Ethics

Assignment: Reaction Paper

Point Total: 50

**Overview:** Students will write individual papers, based upon their group case study, describing their own personal ethical reasoning for the case. These will be properly annotated as well.

### Components:

1. Define the case (a graf or two)
2. A one sentence explanation of the ethical dilemma that include the meta-ethics in this case (2 morally defensible choices)
3. Define your philosophical foundation (and if you have other foundations)
4. The meta-ethics, defined and ranked
5. The normative ethics (what society thinks of those meta-ethics or if there is a larger "frame" for the meta-ethics; how we should act. The better us.)
6. The moral duty (there are 6, rank them)
7. The decision
8. The effect on society + ethics
  - a. Social stability (does this enhance trust)
  - b. Moral hierarchy (what hierarchy of values does this create)
  - c. Dynamic Moral Ecology (how does this move the discussion)
  - d. Resolution (codifies)
  - e. Clarifying Values (does this clarify, change or extend a normative value)

**Grading:** Students who complete the minimum requirements for the paper will receive a "C", which is average work. Simply stating your ethical decision, for instance, based upon your own experience will -- at most -- net you an average grade. To receive higher marks:

- These reaction papers will be based upon in-class readings, lectures and discussion. The "A" paper will draw on information from these multiple sources. They may include outside sources as well.

	A (9-10)	B (8)	C (7)	D (6)	F (5)
Argument (20)					
Grammar/ Writing (10)					
Overall (20)					
<b>Total</b>					