

**Ethics: Reaction Paper 2:  
My Morals, Not My Company's,  
Should Guide My Decision Making**

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- Objective: Students will argue EITHER the pro OR the con in this assignment. This assumes they have a job or position with a media company (one of their choosing, within the guidelines of the class).
  - Define their company, its goals and its professional ethical code
  - Define the ethical Foundation that they will use
  - Find normative ethic situations that support their decision (e.g. an industry like banking may have different issues than journalism)
  - Explain the moral duty rank, as you stand this moment
  - Explain the effects of your decision on society as a whole (e.g. if you allow your company/industry to dictate versus allowing individuals)

# Syllabus Notes

- Due at the start of class (1230 pm)
- Your name, class and assignment name (Reaction Paper #2) in the left corner
- Times New Roman 12, Single Spaced, Left Justified, Straight Quotes
- 1-2 page paper

# The "A" Paper

- Draw from in-class reading, discussion, lecture; may include outside sources
- End Notes used (Chicago Manual of Style); Word 2007 has this
- Concise + well written
- Grammatically correct
- Clearly organized
- All components addressed