

INTRO TO MAGAZINE WRITING

Chapter 10-12



<anecdotes>



<anecdotes>

=

<scenes>



<characteristics>



<short>

a few graphs

every word and phrase a purpose



<relevant>

add color, emotion, tone



<keep it real>

err on the side of the concrete



<specifics>

each should have a 1-sentence story idea



<beg/mid/end>

these are small mini-stories within your larger story



<strategic>

length, number and reason should dictate use
build suspect, inform and move the story along




<notes on your writing>



<reading aloud>



<not only word choice,
but also constructs and structures>



<movies, music, poetry and theater
on the written word>



< rhythm >



<crescendo>

walking into the sunset




<collision>

build to a climax



<fadeout>

loud to silent



<surprise re-start>
it's over. almost.



<bookends>

the end is where it begins



<pov>



<1st>

<2nd>

<3rd>



<voice>



<conversational>

but not how you speak



<trust your instincts>
if it interests you...



<edit from the outside>
the unknowing reader



<read aloud>



<don't botch the basics>

□ Run-on sentence

- Two independent clauses are connected with:

- And

- ;

- .

□ Fragments

- All sentences have a subject and a verb

- If you use a fragment, you should be able to tell me why you did and justify it through the piece



- Pronoun Agreement

- Company = it

- People = they

- Possessives

- Use the dictionary if you aren't sure

- Capitalization

- Proper nouns

- But use the style guide if you aren't sure



- Colons and semi-colons

- ▣ Colons = lists

- ▣ Semi-colons = connections for independent clauses

□ Commas

USE	Don't Use
Series (see guide for serial comma)	
After years, states, countries within a sentence	Month but no year
Between 2 independent clauses connected with a conjunction	Between compound verbs and one subject
Intro clauses and phrases	Subordinate phrase/clause that ends a sentence
Non-restrictive clauses (who, which)	Restrictive phrase/clause (that, who)
Appositive phrase (vice president)	
Quotes (preceding or following "said)	