

RSS Feeds

In General

Think of RSS as a way to both aggregate all of your Web-posting activities in one place, but also as a way to create more content by allowing software agents to act on at your behest. Any time you are trying to move content from ONE place to ANOTHER place, or if you are looking to aggregate content into ONE place → RSS Feeds

Enable an ease of publishing + act on your behalf

1. With feeds, you can publish in ONE place and allow the software agent (and RSS Reader) to publish that for you in different places.
2. As you seek to consolidate your publishing in one place, these RSS Feeds are a manifestation of Bush and Licklider

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1. You can also publish information from other sources, automatically, hence easing your burden of publishing
2. RSS Feeds from other websites
3. Google Alerts
4. Twitter searches
5. Delicious

On Your Site

Others

1. RSS syndication feeds allow people to grab your posts and comments
2. Feedburner is a Google syndication tracker for RSS Feeds; this allows you to get basic metrics on how people are subscribing, what they are doing with the content.
3. Google Connect is a service that allows people to "follow" your blogs, which automatically moves your posts into the Google Reader.

You

1. You can also use RSS feeds from Photo, Video, Audio sites you create (or any other site, Twitter, ect) to post that content on your sidebar

The Reader

The Google Reader (which is just one of many available software agents that allow you to Read RSS feeds) is a powerful tool. You can (for example):

- place feeds from other sites
- create folders that separate those feeds
- share those folders using RSS feeds (so others can simply grab everything in that feed) share individual feeds either publicly or with your friends
- write notes on those feeds
- build a Feed Website so that others can subscribe to everything you save

The most basic use is to aggregate many feeds around a topic you like (e.g. your final project). This creates a personalized "news source." You can then use folders to break up those feeds, publish them and add content to your site.

Professionally, you can begin to track brands, companies, job postings...nearly anything on the Web.